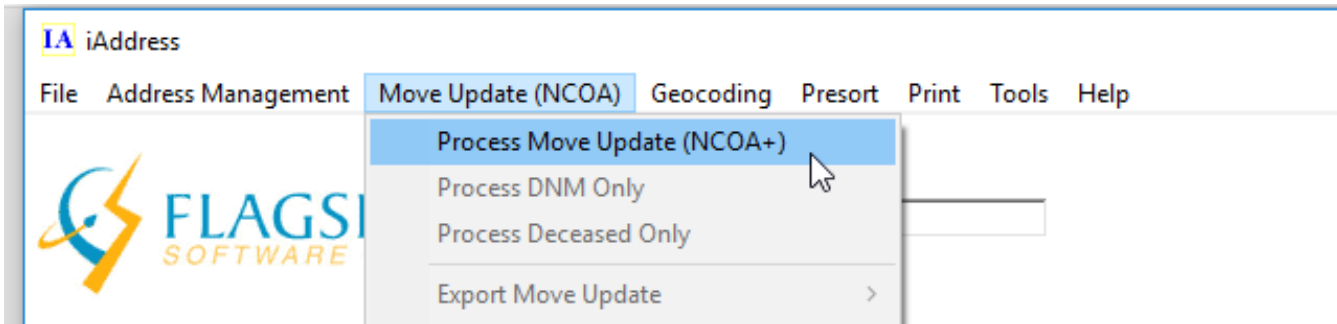
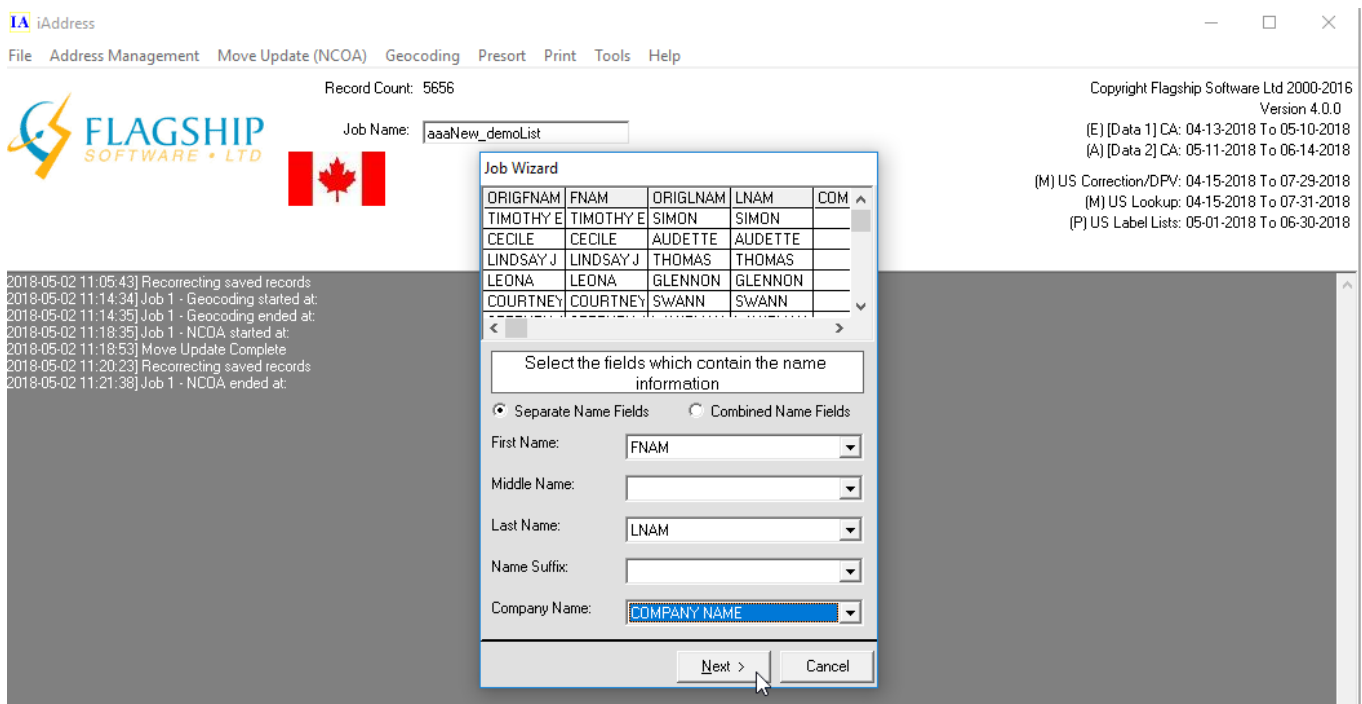


Processing NCOA in iAddress™

Select Move Update from the iAddress™ menu:



Map the required name fields:



If you want to include the Deceased Suppression and / or the DNM (Do Not Mail) Suppression list as outlined in red (chart below), then select this option:

If Apply Matches and Purge Nixies are selected, then these will automatically be applied upon processing.

Select "Run DMN" if you are doing an advertising mail campaign so those recipients who have opted not to receive advertising mail can be purged.

Job Wizard

Select how iAddress should handle the results from the move update

Job Name
aaaNewdemoList

End User
ABC Company

NCOA Matching

Apply Matches Purge Nixies

Additional Move Update Services

Run Deceased Purge Deceased

Run DNM Purge DNM

Match First And Last Name

Match Last Name Only

Match Address Only

Run In Secure Mode

< Back Process Cancel

Then press Process.

What is returned by NCOA?

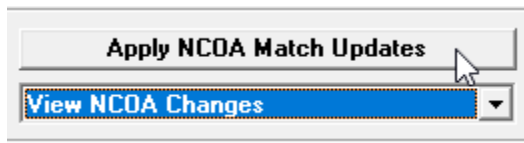
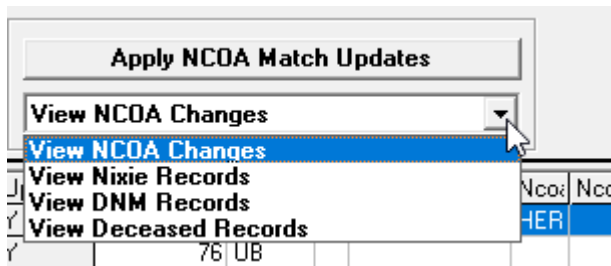
- 1) A Matched record: The name was matched and a new address is returned.
- 2) A Nixie record: The name was matched to a deceased individual or a resident who has moved but did not provide a new address. These records should be removed from the list.
- 3) No match: This resident has not moved or did not inform Canada Post.

NCOA will process the addresses and return anyone who has moved within 6 years and display their old address and their new address.

You will see this screen when the NCOA results have finished processing:

Apply NCOA Match Updates														Apply All Updates															
View NCOA Changes														Undo All Data Updates															
pdate	iAddressID	NCOA	Ni	Ncoa_Mname	Ncoa	Ncoa_Stk	Ncoa_add1	Ncoa_add2	Ncoa_U	Ncoa_PC	Nco	Ncoa_Cntry	ORIG1	ORIGLN	ORIGADD	ORIGADD2	ORIG1	ORIG	ORIGPROV	ORIGENTRY	CORR1	CORR	CORPRADD	CORRADD2	COR	CORRPC	CORRPROV	CORRCNTRY	Ncoa_Extra_Info
65	UI	TI		HERI		IE KING AVE		ST CA1 L2P0E1	ON	CANADA			TIMOT	HERB	ERRACE DR		GRIMS	L3M11	ON		TIMOT	HERB	ERRACE DR		GRIN	L3M 185	ON	CA	DMT1AVE1111
76	UB					JNT-PIERRE		DRUMI J2C7Y2	QC	CANADA			SERG	MORISS	T-JOSEPH		SAINT	J2A1E	QC		SERG	MORIS	INT-JOSEPH		DRU	J2A 184	QC	CA	DMT1RUE1111
86	UI	Gf		KELI		TWICK WAY		SPRUC T7X0C7	AB	CANADA			GREG	KELLER	PO BOX11		WASK	T0A3F	AB		GREG	KELLE	PO BOX117		WAS	T0A 3F0	AB	CA	DMT1WAY1111
90	UF			CALI		ROOK CRES		DARTI B2W8S2	NS	CANADA			BLAKE	CALDWI	RANG DR		DARTI	B2C3F	NS		BLAKI	CALDI	STRANO DR		DAR	B2K 3N4	NS	CA	DMT1CRES1111
96	UI	Gz		LEM		OUTADUAIS		ILE DU JDX1J0	QC	CANADA			GASTI	LEMAY	JNT BLVD		HANMI	P3P1	ON		GAST	LEMA	MONT BLVD		HAN	P3P 1J3	ON	CA	DMT1O1111
98	UI	Rz		LABE		4RD AVE W		WINNII R2C2H4	MB	CANADA			RAYM	LABBEE	CTON AVE		WINNI	R2K1	MB		RAYM	LABBE	NCTON AVE		WINI	R2K 122	MB	CA	DMT1AVE1111

Here are the results of the NCOA processing:



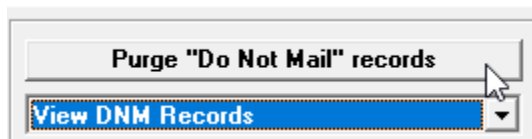
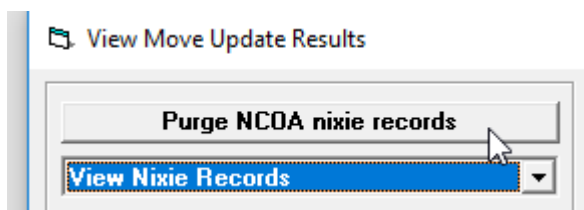
"Apply NCOA Match Updates" will update the new address to the database.

NCOA
UI
UB
UI
UF
...

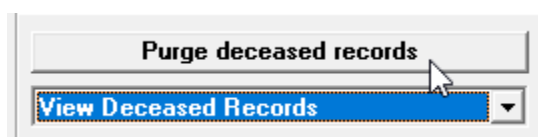
UI = "Unapplied Individual".
UB = "Unapplied Business"
UF = "Unapplied Family"

Upon applying the changes, these will change to:

AI = "Applied Individual"
AB = "Applied Family"
AF = "Applied Family"

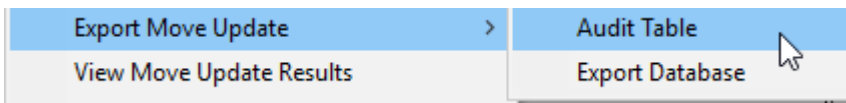


Do Not Mail records are those people that signed up with the Canadian Marketing Association to not receive advertising mail. Purging them will remove them from the database.



Deceased records should be purged from the database.

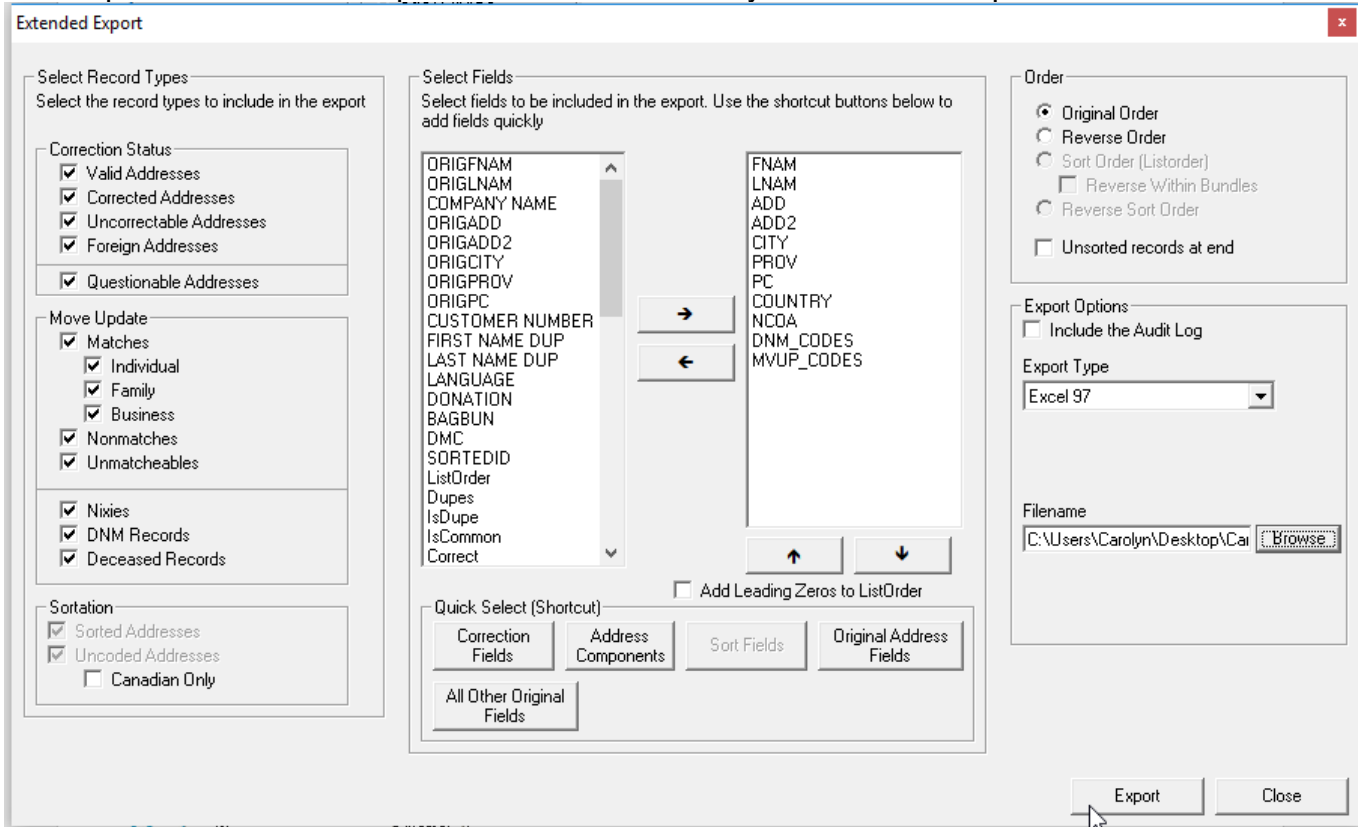
These results can then be exported.



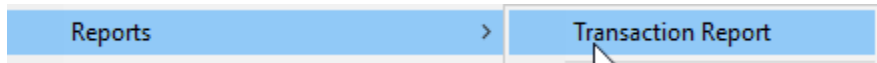
The Audit table will Export the original address and the updated address.



The Export database will export the new address only that has been updated to the database.



A transaction report is created when you process NCOA.



TRANSACTION REPORT -- Wed. Job

	Applied	Unapplied	Total
Match Total	247	0	247
Business Match	7	0	
Family Match	7	0	
Individual Match	233	0	
Nixies	123	0	123
Non-Matched		4751	
UnMatchable			661
Move Update Extras			
DNM Records	4	0	4*
Deceased Records	3	0	3*
Total Processed			5782
Percent Matches	- 4.27%		
Percent Nixies	- 2.13%		
Percent UnMatchable	- 11.43%		
Percent Non-Match	- 82.17%		

* These records are not a part of the total.

Explanation of report:

Unmatchable: These addresses are not passed over for processing therefore you are not charged for them. Included in unmatchable addresses are uncorrectable addresses, records with incomplete name fields, some group addresses ex. Rural routes with one postal code for multiple people, some P.O. Boxes for a group of people, etc.

You would subtract this number (661) from the total number of records (5782)

Non-matched: There is no new address on file as the person or company did not move within the last 6 years.

Nixies: No current address on file. Includes those in an institution (jail, etc), moved out of the country, or did not choose to have their mail forwarded by Canada Post.

Non-Charged Record:

A record will not be charged if it is either invalid, general delivery or does not contain name information. Since these three types of records are incapable of matching according to CPC's NCOA requirements, they are therefore not processed.

Error Records:

A record that can be processed by iAddress™ and appears valid but causes an error when NCOA attempts to process it; these records are also not charged.

NCOA Match:

An address that matched in the NCOA database to one that moved. The new address is returned.

Nixie Record:

An address that matched in the NCOA database to one that moved and did not provide a new address. These should be deleted from your database.

Business Move:

An address and name that matches to a record indicating that a business has moved from the location to a new location.

Individual Move:

An address and name that matches to a record indicating that only a single person from the specified address has moved to a new location.

Family Move:

An address and last name that matches to a record indicating that everyone sharing the same last name has moved from the specified address to a new location.

To add more transactions to your account, select:

The screenshot shows a web browser window titled "NCOA Order Form". A blue button labeled "NCOA Order Form" is visible at the top. Below it is a window with the following sections:

- Pricing:** A table with columns "Number of Transaction" and "Price (Cdn & US)". The 500,000 row is selected with a radio button.
- Payment Info:** Fields for "Ordered by: Carolyn ABC Company", "E-mail: carolyn@abc.com", "PO #: 12345", and "Phone Number: 416-410-6357".
- Additional Information:** A text box containing "Please add 500,000 records to my account."
- Buttons:** "Submit" and "Cancel" buttons at the bottom right.

Number of Transaction	Price (Cdn & US)	
10,000	\$80.00	<input type="radio"/>
25,000	\$100.00	<input type="radio"/>
50,000	\$130.00	<input type="radio"/>
75,000	\$187.50	<input type="radio"/>
100,000	\$250.00	<input type="radio"/>
250,000	\$500.00	<input type="radio"/>
500,000	\$1,000.00	<input checked="" type="radio"/>
1,000,000	\$1,500.00	<input type="radio"/>
2,000,000	\$3,000.00	<input type="radio"/>

If you require assistance, please contact our support team at 1-866-672-0007 x. 3 or by email: support@flagshipsoftware.com