

## International Address Correction

You may not be aware that Flagship Software offers international address correction through our business partner, Uniserv. This is an interactive, transaction-based web service that will allow you to validate international addresses against expert systems in over 20 countries and global data for the rest of the world.

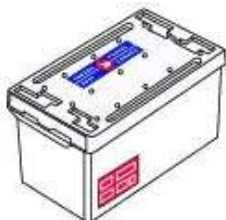
There is an initial set-up fee to access this service. Users then purchase a block of yearly transactions. These blocks start at 10,000 addresses per year. If you exceed these transactions in a year, there is a per-transaction fee assessment.

If you would like further information on international address correction and pricing, please contact [kristi@flagshipsoftware.com](mailto:kristi@flagshipsoftware.com).

## Container Shortages at Canada Post

It has come to our attention that Canada Post is currently experiencing shortages of flats tubs in some areas. No explanation for the shortage has been given. Mailbags will still be accepted for Addressed Admail (except Dimensional) and Publications Mail until January 16, 2012. Bags will no longer be supplied after December 31, 2011.

If you are unable to secure containers for your mailing, you may contact your Canada Post representative or the Customer Serve Network for permission to use your own containers. They will need to know the dimensions and construction of the proposed containers. Please ensure they are all the same size and as close to the Canada Post container size as possible or the software will be unable to properly calculate fill. You will need to override the maximum pieces per container as necessary if the calculation does not suit your container.



Picture courtesy Canada Post

Brickpiling is often a good option for companies preparing oversized Addressed Admail and Publications Mail. Canada Post provides reusable plastic pallets at no charge and they are readily available in most areas. Canada Post has brick piling information available in their Addressed Admail and Publications Mail Customer Guides.

Jim Wiseman, currently retired from RBW/Transcontinental, is also providing consulting services to companies wishing to prepare brick piled mail in Ontario. Many of you may know Jim from his many years in the industry and his role as Chair of the Publications Council for NAMMU. If you would like to take advantage of Jim's brick piling expertise for your company, please e-mail [kristi@flagshipsoftware.com](mailto:kristi@flagshipsoftware.com) for his contact information.

## ??? Questionable Addresses ???

There is a great deal of confusion over what "questionable" addresses are in the current Statement of Accuracy (Validation Report) and how this changes in January, 2011. Currently, questionable addresses are shown on your Statement of Accuracy, below the Uncorrectable Address count. There are two types of questionable addresses: apartments and rural.

Questionable apartment addresses are those that do not contain a suite or unit number and no suite or unit number exists in the Canada Post data. However, Canada Post knows that these are residential multi-unit buildings and therefore should have a suite or unit number. Therefore, the "Questionable Apartment" value shows the number of records in your database that may not be deliverable as they do not have a unit or apartment number listed.

Questionable rural addresses are missing additional information that is contained in the Canada Post database. While these do not affect your accuracy percentage, Canada Post wants you to be aware that missing these elements may impact deliverability.

In January 2011, the new PoCAD data will be released for mailings. In the PoCAD data, many of these residential buildings will now have unit or suite numbers. The Statement of Accuracy will now show the following lines:

Questionable Apartment Addresses: X  
Questionable Rural Addresses: Y  
Excluded Apartment Addresses: W

Questionable Apartment Addresses remain the same: If you do not have a suite or unit and Canada Post does not have a suite or unit but has identified the delivery point as a residential multi-unit building, the address will be identified as Questionable.

Questionable Rural Addresses remain the same.

Excluded Apartment Addresses: These are your records without a suite or unit number where the new PoCAD data now has suite or unit information. These addresses will not be counted against your total number of records to determine the accuracy percentage until August 1, 2011.

Here is an example with 1,000 records:

Category	Records
Valid Addresses	500
Corrected Addresses	400
Uncorrectable Addresses	100
Questionable Apartment Addresses	25
Questionable Rural Addresses	15
Excluded Apartment Addresses	50

To calculate the accuracy level, the Excluded Apartment Addresses are added to the Valid and Corrected total. These addresses are included in the Uncorrectable category.

Therefore the accuracy level of this example is 95%. This is the Valid (500 records) plus Corrected (400 records) plus the Excluded Apartment Addresses (50 records) divided by the total (1,000 records).

This is a transitional Statement of Accuracy to allow mailers time to resolve the excluded addresses. As of August 1, 2011, the Excluded Apartment Addresses category will be removed and the accuracy percentage will be negatively affected by these addresses. So as of August 1, 2011, the accuracy level of our example will be 90%. This is the Valid (500) plus Corrected (400) divided by the total (1,000).

We will publish a screen shot of the new Statement of Accuracy (Validation Report) in the December newsletter. Should you have questions about the Questionable or Excluded addresses, please contact Flagship Software technical support at [support@flagshipsoftware.com](mailto:support@flagshipsoftware.com).



## US Training Course a Great Success!

Thank you to all attendees of the November 4, 2010 USPS Postal Bootcamp. The trainer, George Heinrich, the Postal Professor, presented an entertaining and information packed session on the intricacies of the USPS and how mailers can take advantage of postal discounts. Feedback from participants was very positive and we would be happy to invite George back for another session.

If you are interested in attending a future USPS Postal Bootcamp, please e-mail Kristi Kanitz at [kristi@flagshipsoftware.com](mailto:kristi@flagshipsoftware.com). Once we have sufficient interest, we will schedule another session.

Thank you very much to Neopost Canada for providing their well-equipped Training Room for the session. The session dovetailed perfectly with their 85th Anniversary Open House so training attendees were able to stay after the course to wine and dine while viewing the latest innovations in mailing equipment. It was quite a party!



## Next Canadian Training Courses

Canadian mail training courses will be held in Flagship's Richmond Hill training room on the following dates. All courses require a minimum number of participants to run. For a registration form, please e-mail [carolyn@flagshipsoftware.com](mailto:carolyn@flagshipsoftware.com).

Wednesday, December 1, 2010  
 Wednesday, January 5, 2011  
 Wednesday, February 2, 2011  
 Wednesday, March 2, 2011  
 Wednesday, April 6, 2011  
 Wednesday, May 11, 2011  
 Wednesday, June 1, 2011

