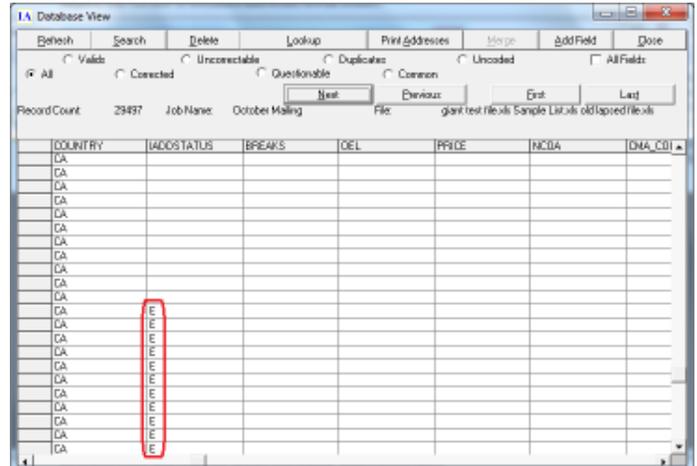


Excluded Addresses

Canada Post has been reminding customers that the exclusion for “large urban business addresses” will end on January 11, 2013. Large urban business addresses include a specific list of postal codes related to large office buildings selected by Canada Post as potentially having issues with suite and unit information. There were approximately 8,000 postal codes included in the exclusion located primarily in Toronto and Montreal. Canada Post has reportedly audited these buildings and updated the point of call data. As they are now confident in the accuracy of the suite information, the exclusion will be ending. Canada Post refers to the past year as a “transition period” for mailers to provide them with time to ensure they have accurate suite information for their customers.

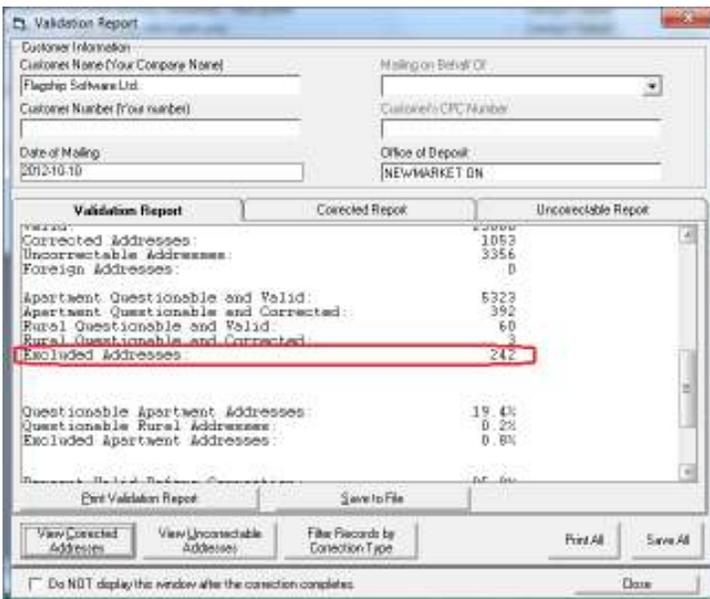
To determine if you have addresses impacted by this change, you will need to check your Validation Report. The number of excluded addresses will be shown.



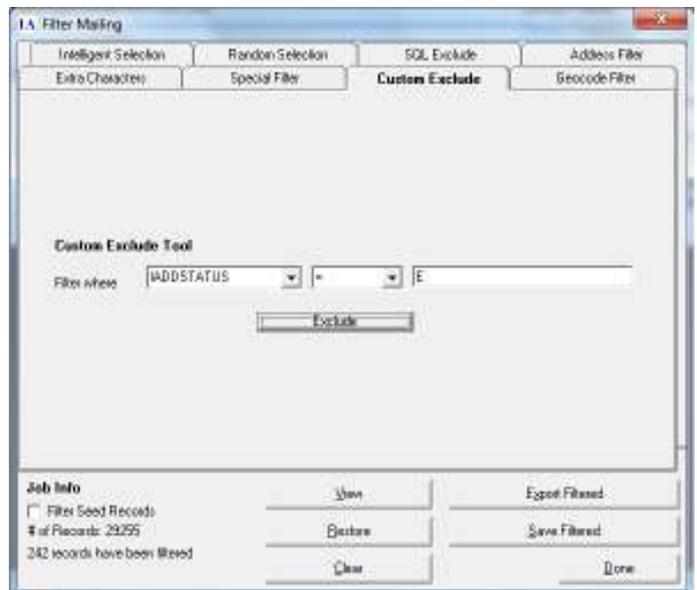
To export these addresses for review and update, follow these steps:

- Select **Filter Mailing** from the Address Management menu
- Click the **Custom Exclude** tab
- Enter the following:

Filter where **IADDSTATUS = E**



Specific addresses can be identified in File/View Database by looking for the letter “E” in the field IADDSTATUS.



Should you have any questions about your excluded addresses, please contact Kristi@flagshipsoftware.com

New Container Labels

It was brought to our attention that we did not mention there would be NO change to the size of the container labels. Only the information printed on the container label will be changing. The length and width of the container labels will remain the same. There is no change to page layout or stock specifications.

Deposit Locations for Commercial Mail

The following information has been provided by Canada Post and is an excellent summary of the location types, acceptable products and maximum volume of various levels of deposit locations for commercial mail. Please note that your deposit location may modify these requirements based on their individual capacity and staffing.

Site Type	Product Type	Maximum Volume
Receipt Verification Unit (RVU)	All product types	No maximum volume
Commercial Deposit Centre (CDC) – Level 1 <ul style="list-style-type: none"> No double-stacked monotainers or pallets No Machineable mail 	Unaddressed Admail Lettermail LCP Addressed Admail LCP & NDG Publications Mail LCP & NDG Letterpost Parcels	2 monotainers/ mailer/day
Commercial Deposit Centre (CDC) – Level 2 <ul style="list-style-type: none"> No double-stacked monotainers or pallets No Machineable mail 	Unaddressed Admail Lettermail LCP Addressed Admail LCP & NDG Publications Mail LCP & NDG Letterpost Parcels	3 monotainers/ mailer/day
Corporate Post Office – Level 1 <ul style="list-style-type: none"> No Machineable mail 	Unaddressed Admail Lettermail LCP Addressed Admail LCP & NDG Publications Mail LCP & NDG Letterpost Parcels	5 containers/ mailer/day
Corporate Post Office – Level 2 <ul style="list-style-type: none"> No Machineable mail 	Unaddressed Admail Lettermail LCP Addressed Admail LCP & NDG Publications Mail LCP & NDG Letterpost Parcels	12 containers/ mailer/day
Delivery Facility <ul style="list-style-type: none"> No double-stacked monotainers or pallets 	Unaddressed Admail	For local delivery only

A list of deposit locations can be found at:
www.canadapost.ca/depositlocations

“Web leakage” Privacy Concerns

At the end of September 2012, the Office of the Privacy Commissioner of Canada issued a news release regarding websites disclosing personal information to third parties without an individual’s consent. This information can include names, e-mail addresses and postal codes. The information is often being provided (“leaked”) to third parties such as analytics and marketing companies.

The concern from the Privacy Commissioner is that the provision of the information is not visible to most users of the website and is being disclosed without the knowledge or consent of those individuals affected. A study was conducted that tested 25 of the most popular sites targeted to Canadians and almost 25% were identified as having significant privacy concerns with questions regarding another 20%. The Privacy Commissioner has contacted the organizations for further information and to ensure any compliance issues are resolved.

Although only 25 sites were tested, the organizations involved are very large and operate sophisticated websites. The results indicate it is likely that a number of other Canadian sites may also be leaking personal information as well. If you are providing personal information to a third party for any purpose, it must be disclosed in your privacy policy and visitors must have a mechanism to opt out if they choose. For more information, visit the Office of the Privacy Commissioner of Canada at: www.priv.gc.ca

Web Training Available

Flagship Software continues to offer web training. If you are a new customer, would like a refresher course on **iAddress™** or if you have new hires, please contact Carolyn at carolyn@flagshipsoftware.com to schedule a web session.



If you wish to be removed from this newsletter list, please email us at newsletter@flagshipsoftware.com or call at 1-866-672-0007.