



iAddressUpdater

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Welcome to 2013!

We hope everyone had a relaxing holiday season with their family and friends. The staff at Flagship Software Ltd. looks forward to a great 2013 working with you! As always, please contact us with any mailing questions or issues; we're always happy to help!

CPC Removes UA HDR Premium

The acronyms add up to good news! As a result of volume decline, Canada Post has made the decision to remove the High Demand Route Premium of 1.5 cents per piece from Unaddressed Admail. This premium applied to routes identified by Canada Post as receiving 7.5 pieces of unaddressed admail per day on average. There may continue to be references to High Demand Routes within the EST and Precision Targeter, however, the premium will not be applied.

Even more good news: Canada Post will be keeping the Seasonality Discount of 10%. This applies automatically to Unaddressed Admail mailings deposited in the months of January, February, June, July, August and December. It requires use of the EST and does not apply to transportation fees.

Container Label Changes

In mid-December, Canada Post announced the delay of the implementation of the new 2D barcoded container labels. As of the date this newsletter was written, a new implementation date has not been selected. The old container labels will continue to be produced at this point.

IMPORTANT: The new container labels will require the mailer's customer number to be input. This would be either your own customer number or the "Mailed on Behalf Of" number if you are using your customer's account.

The following screen shows where the customer number will be entered during the sort process. If you have entered your customer's information in the Company Information screen (File/Company Information/Customer Information), you can use the drop-down and select them from your list. This will automatically populate the Client Info field. If you have not entered your customer in Company Information, you will simply enter the customer number (yours or your customer's) at this point. **You must ensure the account number entered in the Client Info field matches the payment account entered in the ESOM.** If you do not, you will have to re-sort your job, replace your container labels and produce a *new mailing plan*.

Please note: This version of the software will not be released until Canada Post sets a new date. Until then, you will continue to see the current version of this screen which does not include the Customer and Client Info fields.

Select the mailing date of the sortation.

Mailing Date: 12/12/2012

Your Mailing date is not valid for the data currently loaded.

Template: New Template [Delete]

Customer: []

Client Info: []

Tax Rate: 8.5

Do Phantom Mailing

Use Retired Postal / ZIP

Split large bundles (S/L > 100 mm and O/S > 200 mm)

[Advanced Options]

[Next >] [Done] [Cancel]

USPS Deadlines and Tech Credit

January 28, 2013 marks that date that mailers must be using Intelligent Mail barcodes (IMb) to continue to receive automation discounts. In January 2014, mailers must use IMb Full-Service to continue to receive automation discounts.

To encourage mailers to convert to Full-Service, the USPS is offering mailers a Tech Credit to offset changes required to implement the Full Service IMb. Eligible mailers include "Permit Holders" and "Mailing Agents" and will be based on the associated Customer Registration ID (CRID). If the CRID exceeds 125,000 qualifying pieces per year, it would be eligible for a one-time credit. This credit is designed to offset the required changes to hardware and software to support Full-Service mailings.

Eligible volume will include the following Full-Service mailings:

- First-Class automation letters, cards and flats
- Standard Mail automation letters and flats (excluding saturation flats)
- Periodicals automation or barcoded letters and flats
- Bound Printed Matter barcoded flats

The credit will be based on the number of eligible pieces in the annual mail volume and will be in the form of a postage credit, as follows:

- \$2,000 postage credit for 125,001 to 500,000 pieces
- \$3,000 postage credit for 500,001 to 2,000,000 pieces
- \$5,000 postage credit for more than 2,000,000 pieces

Additional conditions apply, including the requirement that the Tech Credit must be redeemed through eDoc transmission using Mail.dat or Mail.XML. The following links offer more information on the Full-Service Tech Credit incentive:

https://ribbs.usps.gov/intelligentmail_latestnews/documents/tech_guides/TechCreditOverview.pdf

https://ribbs.usps.gov/intelligentmail_latestnews/documents/tech_guides/FullServiceTechCreditOverview.pdf



Generating the USPS IMb

When you run a US sort, iAddress™ creates a field called "BARCODE" with a sequence of UDFS characters. This sequence is saved to your database during the sort process. The sequence of characters is tightly defined by the USPS to their specifications. It is translated to the IMb by the design software used to print onto the mail piece. The font required to produce the IMb is included with the install and updates of iAddress™. If you require the font for your design software, it is available at no charge through the USPS website at the following link:

<https://ribbs.usps.gov/onecodesolution/download.cfm>

If you have questions about the appropriate font to download, please contact the supplier of your design software.

National Postal Forum Update

The USPS National Postal Forum will be held March 17 to 20, 2013 in San Francisco, CA. This conference is a great opportunity to attend workshops on all aspects of the US mailing system as well as seeing the latest and greatest in mailing equipment and supplies.

If you are interested in attending the NPF or would like further information, please visit their website at

www.npf.org



Web Training Available

Flagship Software offers web training. If you are a new customer, would like a refresher course on **iAddress™** or if you have new hires, please contact Carolyn at carolyn@flagshipsoftware.com to schedule a web session.

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