



Address Updater

December, 2013

Volume 6, Number 10

Update to USPS Full-Service Requirement

Due to a ruling from the US Postal Regulatory Commission (PRC), the USPS has made the decision to defer mandatory implementation of the Full-Service Intelligent Mail® Barcode (IMb™). The PRC determined that the implementation constituted a rate increase which did not fall within the price cap. Mailers not enrolled in Full-Service as of January 26, 2014 will still be able to claim automation prices. The USPS is strongly encouraging all mailers to transition to Full-Service to receive the discount prices and these additional benefits:

- Address correction information at no additional cost, providing Change of Address (COA) and Nixie information
- Service performance tracking through reports and scan information
- Visibility of containers, trays and mailpieces
- Waiving of annual permit fees when 90% of annual mailings are Full-Service'
- Ability to use the same permit at any location with Mail Anywhere

A new date for mandatory implementation has not been set by the USPS. We encourage all US mailers to transition to Full-Service as quickly as possible as this is only a delay and not a cancellation of the program.

Postal Updates for 2014

The following is a summary of the major changes to mail preparation effective January 13, 2014 or as specified.

- The new customized postal indicia is now available. Information can be found in our June, 2013 newsletter or on the Canada Post website at <http://www.canadapost.ca/web/business/solutions/direct-marketing/customized-indicia.page>
- Changes are being made to window envelope specifications as well as an optimal dimension for Machineable Mail for all service types. This information should be available shortly on the Canada Post website.
- Letterflatainers (LFTs) are now available as an option for Short/Long items for Lettermail, Addressed Admail and Publications Mail.
- The maximum allowable thickness for Dimensional Addressed Admail has increased from 35mm to 45mm with no change in rate.

- Updates have been made to the Publications Mail Customer Guide pertaining to solicited and non-solicited sexually explicit content.
- Simplified pricing and preparation will be going into effect on January 13, 2014 for Unaddressed Admail.
 - Premium fees for business points of call and product samples have been eliminated as had the seasonality pricing.
 - There will be flat fees for items between 50 and 100g, transportation fees and specified delivery start date.
 - The automation incentive has been eliminated.
 - A distribution plan and mailing sample are no longer required
 - The maximum bundle size has increased to 6" from 4"
 - Oversized items can be single strapped
 - There are no longer minimum weight requirements for pallets of brick-piled mail
 - The SOM only version of the EST will be eliminated

2014 Canadian Postage Rates

The following are the Canadian postage rates which will take effect for mailings inducted on or after **January 13, 2014**:

Addressed Admail™	2014	2013
Machineable Mail		
0-30 g	\$0.43	\$0.42
30-50 g	\$0.45	\$0.44
LCP		
0-50g (DMD)	\$0.42	\$0.41
50-100g (DMD)	\$0.42 + \$0.0025/g >50 g	\$0.41 + \$0.0024/g >50 g
Machineable Presort		
0-50g (DMD)	\$0.40	\$0.39

Publications Mail™	2014	2013
Machineable Mail		
0-50g	\$0.64	\$0.61
50-100g	\$0.69	\$0.65
100-500g	\$0.69 + \$0.0034/g > 100 g	\$0.65 + \$0.0033/g > 100 g
LCP		
0-200g DMD National	\$0.49	\$0.47
200-500g DMD National	\$0.49 + \$0.0035/g > 200 g	\$0.47 + \$0.0034/g > 200 g
NDG		
Regional < 100g	\$0.48	\$0.44
National 100-200g	\$0.66	\$0.63
uPM Fee: \$1.17		

Lettermail™	March 31, 2014 Business/Consumer	2013
First Class		
0-30g	\$0.75/\$0.85 or \$1.00	\$0.63
30-50g	\$1.15/\$1.20	\$1.10
50-100g	\$1.60/\$1.80	\$1.34
Machineable		
0-30g	\$0.70	\$0.61
30-50g	\$0.92	\$0.80
50-100g (O/S)	\$1.50	\$1.31
LCP		
0-30 g	\$0.69	\$0.60
30-50 g	\$0.91	\$0.79
50-100 g (O/S)	\$1.47	\$1.28

Unaddressed (Non-Contract)	2014	2013
Basic <50 g	\$0.154	\$0.159
Basic Transportation Charge	\$0.01	\$0.008
Premium <50 g	N/A	\$0.172
Premium Transportation Charge	N/A	\$0.008

If you wish to be removed from this newsletter list, please email us at newsletter@flagshipsoftware.com or call 1-866-672-0007.



International Incentive Letter-Post™

United States	2014	2013
Premium		
S/L <50g	NOT YET AVAILABLE	\$0.57 + \$6.40/kg
O/S <500g	NOT YET AVAILABLE	\$0.89 + \$10.30/kg
Standard		
S/L <50g	NOT YET AVAILABLE	\$0.56 + \$5.55/kg
O/S <500g	NOT YET AVAILABLE	\$0.88 + \$5.65/kg

Other International	2014	2013
Premium		
S/L <50g	NOT YET AVAILABLE	\$0.87 + \$8.45/kg
O/S <500g	NOT YET AVAILABLE	\$1.99 + \$10.50/kg
Standard		
S/L <50g	NOT YET AVAILABLE	\$0.84 + \$6.65/kg
O/S <500g	NOT YET AVAILABLE	\$1.43 + \$8.50/kg

Holiday Office Hours

We will be open the following dates and times during the December holidays. Our on-call service will be operating at all other times. Should you require technical support, please call the tech office at 416-410-6357 ext. 3 or toll free 1-866-672-0007 ext. 3 and leave your name and phone number with the operator. We will call you back within 2 to 3 hours.

Monday, December 23	9 am to 5 pm
Tuesday, December 24	9 am to 1 pm
Wednesday, December 25	CLOSED
Thursday, December 26	CLOSED
Friday, December 27	9 am to 5 pm
Monday, December 30	9 am to 5 pm
Tuesday, December 31	9 am to 1 pm
Wednesday, January 1	CLOSED
Thursday, January 2	9 am to 5 pm
Friday, January 3	9 am to 5 pm

