



## iAddress™ Updater

December 2014, Volume 7, Number 10

### Postal Updates for 2015

The following is a summary of the major changes to mail preparation that have come into effect in 2014 and will be coming into effect on January 12, 2015.

#### March 31, 2014

- Minimum volume for Machineable Mail was reduced for both Incentive Lettermail (from 5,000 to 1,000 pieces) and Addressed Admail (from 1,000 to 500 pieces).

#### June 16, 2014

- Precision Targeter was enhanced for Unaddressed Admail. It includes a more user friendly interface with new functionality and new demographic categories.

#### July 9, 2014

- Machineable Mail mandatory specifications across all products were reduced to 11 from 30 and divided into two categories: "Mandatory Requirements" and "Best Practices". Information on these changes was included in previous newsletters.
- Machineable Mail readability rate surcharges and quiet zone surcharges have been discontinued.
- Addressed Admail may now use multiple return addresses as long as the same customer number appears on all items.
- A new customized postal indicia is available for Addressed Admail.
- Unaddressed Admail in containers may now have single strapping using elastic bands.

#### August 18, 2014

- Addressed Admail delivery standards within province and nationally have been improved for both Machineable and LCP options. Machineable Mail S/L will now be 4 days within province and 5 days nationally. Machineable

Mail O/S and all LCP and NDG will be 3 to 5 days within province and 4 to 8 days nationally.

- Unaddressed Admail national transportation time has been reduced from 3 to 13 days to 3 to 7 days.

January 12, 2015

- Addressed Admail Machineable Presort and NDG will be discontinued.
- Addressed Admail LCP will be renamed to “Special Handling”. Addressed Admail S/L will be renamed “Standard”.
- Addressed Admail LCP/Special Handling will no longer have tiered pricing. Mail will still be processed to 5 sortation levels but a flat price per piece will apply.
- Addressed Admail Machineable Mail will now have a single price point for 0 to 50g. The 0 to 30g and 30 to 50g rate categories have been combined.
- Return to Sender will be restructured from a fee per returned piece to a \$0.01 upfront fee per item for the entire mailing.
- Return to Sender will have a mandatory 2D barcode as of June, 2015. Between January 12 and June, 2015, mailers may use either their existing RPG indicia or the new 2D barcode.
- Canada Post’s Address Correction Service will be discontinued.
- Oversized Dimensional Addressed Admail will see significant modifications. These include changes to the maximum thickness and weight. Flexible and rigid pieces will have different maximum dimensions. Small and Large Dimensional categories will be merged.
- Mixed Method of Payment no longer permitted. Postage meter plus commercial account will no longer be allowed for the same mailing.

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**2015 Canadian Postage Rates**

The following are the Canadian postage rates which will go into effect on January 12, 2015.

The following rate changes will take effect for mailings inducted on or after **January 12, 2015**:

<b>Addressed Admail™</b>	<b>2015</b>	<b>2014</b>
<b>Machineable Mail</b>		
0-30 g	\$0.45	\$0.43
30-50 g		\$0.45
<b>Special Handling (Formerly LCP)</b>		
0-50g (Standard)	\$0.50	\$0.42 (DMD)

50-100g (O/S)	\$0.55	\$0.42 + \$0.0025/g >50 g (DMD)
<b>Machineable Presort</b>		
0-50g (DMD)	DISCONTINUED	\$0.39

<b>Publications Mail™</b>	<b>2015</b>	<b>2014</b>
<b>Machineable Mail</b>		
0-50g	\$0.65	\$0.64
50-100g	\$0.72	\$0.69
100-500g	\$0.72 + \$0.0034/g >100 g	\$0.69 + \$0.0035/g >100 g
<b>LCP</b>		
0-200g DMD National	\$0.51	\$0.49
200-500g DMD National	\$0.51 + \$0.0036/g > 200 g	\$0.49 + \$0.0035/g > 200 g
<b>NDG</b>		
Regional < 100g	\$0.52	\$0.48
National 100-200g	\$0.69	\$0.66
<b>uPM Fee: \$1.21</b>		

<b>Lettermail™</b>	<b>2015 Indicia or Meter/ Consumer</b>	<b>March 31, 2014 Indicia or Meter/ Consumer</b>
<b>First Class</b>		
0-30g	\$0.77/\$0.85 or \$1.00	\$0.75/\$0.85 or \$1.00
30-50g	\$1.18/\$1.20	\$1.15/\$1.20
50-100g	\$1.65/\$1.80	\$1.60/\$1.80
<b>Machineable</b>		
0-30g	\$0.72	\$0.70
30-50g	\$0.95	\$0.92
50-100g (O/S)	\$1.55	\$1.50
<b>LCP</b>		
0-30 g	\$0.71	\$0.69
30-50 g	\$0.94	\$0.91
50-100 g (O/S)	\$1.52	\$1.47

<b>Unaddressed (Non-Contract)</b>	<b>2015</b>	<b>2014</b>
Basic <50 g	\$0.158	\$0.154
Basic Transportation Charge	\$0.01	\$0.01

## International Incentive Letter-Post™

Pricing is not available at this time, however, Canada Post has indicated that pricing for this service will increase by an overall weighted average of 3.0%.

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### Holiday Office Hours

We will be open the following dates and times during the December holidays. Our on-call service will be operating at all other times. Should you require technical support, please call the tech office at 416-410-6357 ext 3 or toll free 1-866-672-0007 ext 3 and leave your name and phone number with the operator. We will call you back within 2 to 3 hours.

Monday, December 22	9 am to 5 pm
Tuesday, December 23	9 am to 5 pm
Wednesday, December 24	9 am to 1 pm
Thursday, December 25	CLOSED
Friday, December 26	CLOSED
Monday, December 29	9 am to 5 pm
Tuesday, December 30	9 am to 5 pm
Wednesday, December 31	9 am to 12:30 pm
Thursday, January 1	CLOSED
Friday, January 2	9 am to 5 pm

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### iAddress™ Web Training

Flagship Software continues to offer **Web Training!**

If you are a new customer, would like a refresher course on **iAddress™** or if you have new hires, please contact Carolyn at 1-866-672-0007 ext. 3 or [carolyn@flagshipsoftware.com](mailto:carolyn@flagshipsoftware.com) to schedule a web session.

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