



iAddress™ Newsletter

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Canada Post Overview of Price Changes for 2018

A reminder of changes introduced in 2017:

- For Postal Code Targeting (PCT):
 - No more samples are required for a #10 envelope or when a similar format or previous mailing was successful.
 - An expansion of creative options including square cards, colours in the background of the postage zone, and decorative fonts.
- For Personalized Mail:
 - The indicia is now the same for both Standard and Oversize pieces.
- Envelope sealing specs were clarified. There can be no more than 35mm of unsealed flap on either end of the envelope.

Changes as of January 15, 2017

Neighbourhood Mail:

- Specs are increasing to better align with the flyer industry
 - Max dimensions will increase to 12" x 11"
 - Max thickness will increase to 1.0"
 - Max weight will increase to 500g
- Delivery times are being shortened by up to 2 days to bring campaigns to market faster

- The maximum 200 piece per bundle is being removed and only the maximum height will apply.

Postal Code Targeting:

- No longer requires a signed agreement
- The chevrons will no longer be required.
- Minimum volume is decreasing to 400 pieces

Personalized Mail

- Minimum volume for Machineable PM is decreasing to 400 pieces.
- Dimensional maximum thickness is increasing to 60mm.

Incentive Lettermail

- Customers will no longer be required to sign an agreement

Publications Mail

- Minimum volume for Machineable Pubs Mail is decreasing to 400 pieces.

Electronic Shipping Tools

- A number of enhancements have been made to assist mailers with account and contract numbers.

2018 Canadian Postage Rates

The following Canadian Postage Rate changes will be effective as of **January 16, 2018**.

2018 Personalized Mail™ Prices – Machineable Mail/Standard

Personalized Mail™ (Machineable)	2018 Price	2017 Price
STANDARD Up to 50 g	0.48	0.47
OVERSIZE Up to 500 g	0.72	0.70
Per gram over 50 g	0.0034	0.0034

2018 Personalized Mail™ Prices – Special Handling/Oversize

Personalized Mail™ (Special Handling)	2018 Price	2017 Price
STANDARD Up to 50 g	0.53	0.52
STANDARD Over 50 g up to 100 g	0.58	0.57
OVERSIZE Up to 500 g	\$0.67 + \$0.0034 per g over 50 g	0.65
OVERSIZE Over 500 g	\$2.61 + \$0.0040 per g over 500 g	2.59
Up to 1.36 kg		
DIMENSIONAL Up to 500 g	\$1.49 + \$0.0018 per g over 50 g	1.48
DIMENSIONAL Over 500 g	\$2.90 + \$0.0040 per g over 500 g	2.89
Up to 1.36 kg		

2018 Neighbourhood Mail™ Prices

Neighbourhood Mail™	2018 Price	2017 Price
STANDARD Up to 50 g	16.2¢	16.0¢
STANDARD Over 50 g up to 100 g	18.3¢	18.1¢
STANDARD Over 100 g	27.4¢ + 0.24¢ per g > 100 g	27.4¢ + 0.24¢ per g > 100 g
OVERSIZE Up to 50 g	17.5¢	17.3¢
OVERSIZE Over 50 g up to 100 g	19.9¢	19.7¢
OVERSIZE Over 100 g	28.6¢ + 0.24¢ per g > 100 g	28.6¢ + 0.24¢ per g > 100 g
OPTIONS		
Transportation - STANDARD	1.0¢	1.0¢
Specified Delivery Start Date - STANDARD	1.0¢	1.0¢
Transportation - OVERSIZE	1.0¢	1.0¢
Specified Delivery Start Date - OVERSIZE	No Charge	No Charge

2018 Publications Mail™ Prices – Special Handling

Publications Mail™ Mail Prices - Delivery Facility Presort Up to 1.36 kg	2018 Price	2017 Price
LOCAL RURAL	0.46	0.44
LOCAL RURAL Per gram over 100 g	0.0028	0.0028
REGIONAL RURAL	0.60	0.58
REGIONAL RURAL Per gram over 100 g	0.0035	0.0035
NATIONAL	0.78	0.75
NATIONAL Per gram over 100 g	0.0037	0.0037

2018 Publications Mail™ Prices – Machineable

Publications Mail™ (Machineable)	2018 Price	2017 Price
STANDARD Up to 50 g	0.48	0.47
OVERSIZE Up to 500 g	0.77	0.74
Per gram over 100 g	0.0036	0.0036



iAddress™ Web Demonstrations!

Flagship Software continues to offer Web Training!

If you are a new customer, would like a refresher course on **iAddress™** or if you have new hires, please contact Carolyn at 1-866-672-0007 ext. 1 or carolyn@flagshipsoftware.com to schedule a web session.

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