



iAddress™ Newsletter

January 2018 Volume 11, Issue 1

Welcome Back!

Happy 2018! We wish you a year full of success and good fortune! We hope everyone stayed warm over the break and had a rejuvenating holiday season. If there are any questions or concerns regarding iAddress™ please do not hesitate to contact us. We are here to support you and your team.

Please enjoy our first newsletter of 2018. We are always looking to improve our communications with our valuable clients. If you have suggestions for topics, please let us know at newsletter@flagshipsoftware.com and we are happy to add them to an upcoming newsletter!

Marketing Campaign Utility

Do you want to enhance the performance of your marketing campaigns? Then look no further! Flagship Software offers the QR Code utility; a quick and easy way to enhance and track the performance of your campaigns!

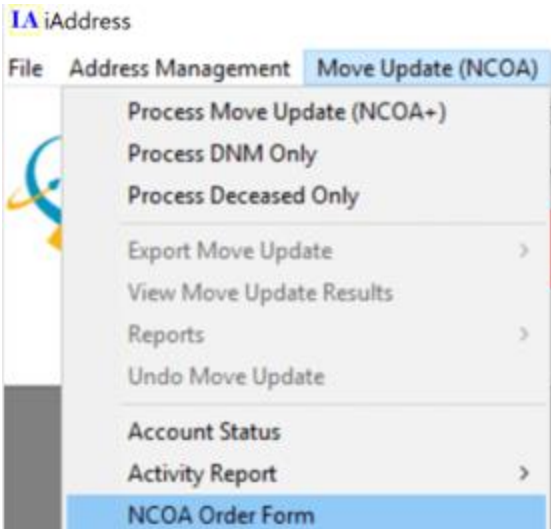
How does it work? The QR Code utility will create a QR Code so you can print it on your advertising piece. When the QR code is scanned, this utility will gather data to enable trackability and the response of the open rate of your marketing campaign. Stay tuned for more info coming in our February newsletter! If you want to hear more about it now, please contact Sales at sales@flagshipsoftware.com.

Ordering Canadian NCOA transactions

Did you know that you can order National Change of Address transactions directly through iAddress™? They will be added to your account immediately and you will be invoiced for the amount. The cost of the blocks is listed so you can select the number you would like to add to your account. Transactions are valid for 2 years from the date of purchase.

To order NCOA transactions:

1. Select the Move Update menu and then NCOA Order Form



2. Select the number of transactions you would like to add to your account, enter Payment Information and Additional Information if required then click Submit.

NCOA Order Form

Pricing

Number of Transaction	Price (Cdn & US)	
10,000	\$80.00	<input checked="" type="radio"/>
25,000	\$100.00	<input type="radio"/>
50,000	\$130.00	<input type="radio"/>
75,000	\$187.50	<input type="radio"/>
100,000	\$250.00	<input type="radio"/>
250,000	\$500.00	<input type="radio"/>
500,000	\$1,000.00	<input type="radio"/>
1,000,000	\$1,500.00	<input type="radio"/>
2,000,000	\$3,000.00	<input type="radio"/>

Payment Info

Ordered by:

E-mail:

PO # Phone Number:

Additional Information

3. Confirm your order:

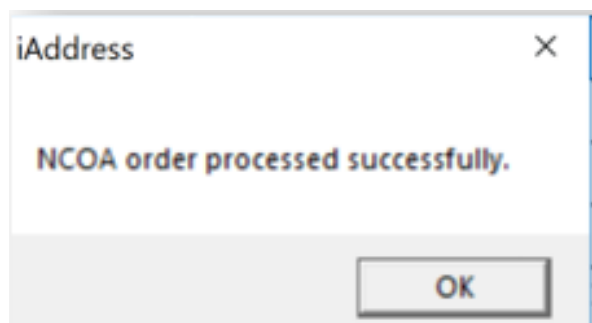
Confirm Order

You are about to purchase 10,000 NCOA transactions.
The cost is \$80.00 plus applicable taxes.

By clicking CONFIRM, you authorize Flagship Software Ltd. to bill you for the above charges.

Please click to confirm this purchase.

4. Once iAddress™ confirms processing, the transactions will be available in your account.



A note about SP and EU TOU IDs

SP and EU TOU IDs must be renewed with Canada Post on an annual basis to remain active. Canada Post will send e-mail reminders to the primary and secondary contacts on the Terms of Use starting 60 days in advance of the renewal date. If the Terms of Use are not renewed by the expiry date, they will become inactive and processing will not be allowed by the software.

The SP and EU numbers do not change annually. You will retain the same number for your organization. This means you do not need to change the number in iAddress™ once it has been entered. The software is required to check for valid SP and EU numbers before processing is permitted. If the number has expired, an error message will be shown.

Value-Adds to Canadian NCOA Processing

When you are processing your Canadian records through NCOA in iAddress™, you have the option to add Enhanced Deceased Suppression (Deceased) and Do-Not-Mail (DMN). If these options are selected at the same time as NCOA processing, there is no additional charge. If you require Deceased or DMN processing separately, please contact sales@flagshipsoftware.com for pricing on the add-on modules.

Deceased and DMN changes will not be applied automatically to your database unless you select the Purge option. We will provide you with more information on Deceased and DNM in an upcoming newsletter. In the meantime, if you have questions, please contact admin@flagshipsoftware.com or support@flagshipsoftware.com.

Job Wizard

Select how iAddress should handle the results from the move update

Job Name
DOCKET 18-01361

End User
[Dropdown]

NCOA Matching
 Apply Matches Purge Nixies

Additional Move Update Services
 Run Deceased Purge Deceased
 Run DNM Purge DNM

Match First And Last Name
 Match Last Name Only
 Match Address Only

Run In Secure Mode

< Back Process Cancel

iAddress™ Web Demonstrations!

Flagship Software continues to offer Web Training!

If you are a new customer, would like a refresher course on **iAddress™** or if you have new hires, please contact Carolyn at 1-866-672-0007 ext. 1 or carolyn@flagshipsoftware.com to schedule a web session.

[Request Now](#)

Copyright © 2017 Flagship Software Ltd., All rights reserved.
iAddress™ Updater is the electronic newsletter of Flagship Software Ltd.

Our mailing address is:

Flagship Software Ltd.
203-60 King Road
PO Box 2625
Richmond Hill, ON L4E 1A6
Canada

[Add us to your address book](#)

[unsubscribe from this list](#) [update subscription preferences](#)

MailChimp